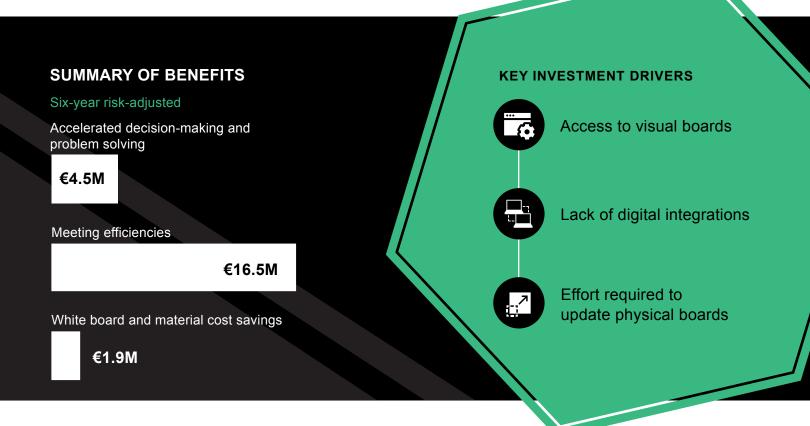
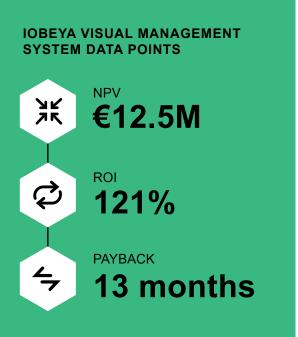
## Forrester<sup>®</sup>

## The Total Economic Impact<sup>™</sup> Of iObeya Visual Management System

Through in-depth interviews with Sanofi and data aggregation, Forrester concluded that iObeya Visual Management System has the following six-year impact.





## **VOICE OF THE CUSTOMER**

"The biggest benefits are time efficiencies, collaboration and sharing information. iObeya really helps in being able to show such complicated information and if there is a large volume of information to share."



Global Head of IS/IT for Industrial Affairs and Corporate Functions, Sanofi HQ

"Meetings are more data driven, and so we are able to really focus on the issues and priorities. I think [the key benefit] is more efficiency as well, but at the same time it is allowing us to accelerate our decision-making and problem-solving."

Global Operations, Sanofi HQ



full study

This document is an abridged version of a case study commissioned by iObeya titled: The Total Economic Impact Of iObeya Visual Management System, December 2022.

