

The Total Economic Impact™ Of iObeya Visual Management System

Through in-depth interviews with Sanofi and data aggregation, Forrester concluded that iObeya Visual Management System has the following six-year impact.

SUMMARY OF BENEFITS

Six-year risk-adjusted

Accelerated decision-making and problem solving

€4.5M

Meeting efficiencies

€16.5M

White board and material cost savings

€1.9M

KEY INVESTMENT DRIVERS



Access to visual boards



Lack of digital integrations



Effort required to update physical boards

IOBEYA VISUAL MANAGEMENT SYSTEM DATA POINTS



NPV

€12.5M



ROI

121%



PAYBACK

13 months

VOICE OF THE CUSTOMER

“The biggest benefits are time efficiencies, collaboration and sharing information. iObeya really helps in being able to show such complicated information and if there is a large volume of information to share.”



Global Head of IS/IT for Industrial Affairs and Corporate Functions, Sanofi HQ

“Meetings are more data driven, and so we are able to really focus on the issues and priorities. I think [the key benefit] is more efficiency as well, but at the same time it is allowing us to accelerate our decision-making and problem-solving.”

Global Operations, Sanofi HQ



Read the full study

This document is an abridged version of a case study commissioned by iObeya titled: The Total Economic Impact Of iObeya Visual Management System, December 2022.

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